



2013 – 2014

Partner Institutions

- State of Alaska
- Brown University
- Franklin & Marshall College
- Harvard University
- Michigan State University
- New York University
- Texas A&M University
- Texas Christian University
- Texas State University
- Trinity University
- University of California at Berkeley
- University of Georgia
- University of Illinois
- University of Michigan
- University of Missouri
- University of North Carolina at Chapel Hill
- University of Southern California
- University of Texas at Austin
- University of Virginia
- University of Wyoming

The mission

The College Advising Corps aims to increase the number of low-income, first-generation college and underrepresented students who enter and complete higher education. By placing recent graduates of partner institutions — many of whom are themselves first-generation college students — as college advisers in underserved high schools, our program works in communities across the country to provide the advising and encouragement that many students need to navigate the college admissions process and secure financial aid.



Advisers work in schools full-time to help students plan their college searches, complete admissions and financial aid applications and enroll at schools that will serve them well.

Since its inception in 2005, the Advising Corps has served more than 400,000 underserved students across the country. In school year 2013-2014, 375 advisers representing 20 institutions of higher education in 14 states will serve nearly 127,000 students across the country.



The need

The Advising Corps meets a critical need. With guidance counselor caseloads reaching 500 students per counselor nationwide, our advisers work one-to-one with the students who most need them — helping each student search for an appropriate two- or four-year college, complete admissions and financial aid applications and take the final steps needed to complete his/her enrollment.

This help is crucial for students at underserved high schools, who are less likely than their more affluent counterparts to have friends or family members

who have navigated the complicated world of college admissions and aid and can be called upon for advice. Because advisers are close in age and background to the students they serve, they can connect with students in ways that others often cannot.

Our impact and data-driven results

According to an evaluation of our program completed by Stanford University, led by Eric Bettinger, Ph.D., high schools that partner with the Advising Corps see an 8-12 percentage point increase in college-going rates versus control schools in the area. In both urban and rural schools this increase is as great as 14 percentage points. Further, upon introduction of an adviser, Advising Corps schools see an average increase of \$1 million in scholarship support for their college-going students.

For college preparation activities, students served by the Advising Corps are:

- 137% more likely to apply to six or more institutions of higher ed.
- 62% more likely to file a Free Application for Federal Student Aid
- 198% more likely to attend a financial aid workshop
- 107% more likely to take an SAT/ACT prep workshop
- 40% more likely to take the SAT/ACT

Of greatest importance, students served by the Advising Corps are:

- 42% more likely to apply to a college/university
- 67% more likely to be accepted to college
- 84% more likely to get accepted to a four-year (versus two-year) institution
- 63% more likely to be accepted to more than one institution



Leadership through service



The Advising Corps was modeled in the spirit of national service: Advisers serve two years as they work to determine their future graduate school or career plans. This allows us to attract passionate, dedicated young graduates. The Advising Corps is creating a new generation of active and engaged civic-minded leaders who hone their skills as they serve our country and our nation's schools. Close in age and background to the students they serve, their primary message is, "I graduated from college. You can, too!"

An innovative program based in higher education

Launched in 2005 with \$12 million in funding from the Jack Kent Cooke Foundation, with additional support from the Lumina Foundation for Education, the Advising Corps has served more than 400,000 underserved students across the country since its inception. The Advising Corps is supported by the Social Innovation Fund.

COLLEGE ADVISING CORPS

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