With the recent release of Amy Chua’s Battle Hymn of the Tiger Mother, there has been an increased interest in similar discourses when engaging in race-talk that can be collapsed into one overarching white racial frame. Utilizing the newly emergent method of virtual ethnography, I conduct qualitative analysis of white students and staff of Harvard College. I challenge Erving Goffman’s microsociological work on stigma, proposing that rather than describe how stigma is manifested on a small scale, we must look at the bigger picture to determine what the origins of this phenomenon are. Since the 1990s there has been a push toward positive youth development through program-based initiatives. The ways in which the different populations label street children ultimately have great predictive power in terms of whether they serve. Many young people in underprivileged areas fall prey to the lure of crime and gangs, but given the opportunity, these youth can make positive decisions and overcome their socioeconomic status. The stress these high school students face in regards to academic achievement. This research can be used to offer a better understanding of high school students’ educational experiences and to explain differences among ethnic groups and genders in how they relate to others at school and to their parents.